



**VILLAGE OF WAUCONDA  
MARKETING COMMITTEE MEETING**

Tuesday, December 6<sup>th</sup>, 2016

5:30 pm

Village Hall Board Room

101 N. Main Street

**AGENDA**

Board Members: Chairperson Lincoln Knight, Trustee Linda Starkey, Trustee John Barbini  
Staff Member: Executive Assistant Alise Homola

1. Call to Order
2. Other Business
  - a. Cruise Night Committee restructure
3. Economic Development
  - a. **Goal 2.b.** Continue ads in local publications
    1. Daily Herald - Website analytics from the tab-on promotion
4. Public Comment
5. Adjournment