



**VILLAGE OF WAUCONDA
MARKETING COMMITTEE MEETING**

Tuesday, January 26th, 2015
5:30 pm
Village Hall Conference Room
101 N. Main Street

AGENDA

Board Members: Chairperson Lincoln Knight, Trustee Linda Starkey, Trustee John Barbini, Staff Member: Executive Assistant Alise Homola

1. Call to Order
2. Approval of Past Minutes (October 7th)
3. New Business
 - a. Main Street Attractions Group
 - b. Chairperson Knight to present new business
 - c. New projects
 - i. Street Banners
 1. CGI
 - ii. T-Boxes
 - iii. Light pole refinishing
 - d. Cruise Night
 - i. BGV proposal
 - e. Northwest Quarterly
 - i. Advertisement objectives 2016
4. Old Business
 - a. Facebook
 - b. Community Sign
5. Public Comment
6. Adjournment