



**VILLAGE OF WAUCONDA
MARKETING COMMITTEE MEETING**

Tuesday, September 27th, 2016

5:30 pm

Village Hall Board Room

101 N. Main Street

AGENDA

Board Members: Chairperson Lincoln Knight, Trustee Linda Starkey, Trustee John Barbini
Staff Member: Executive Assistant Alise Homola

1. Call to Order
2. Approval of Minutes – August 23rd, 2016 (p)
3. Economic Development
 - a. **Goal 2.b.** Continue ads in local publications
 1. Daily Herald
 - a. Presentation by Jessica Washington
 - b. Draft Fall/Winter Marketing Schedule
 - i. Review design concepts
 - b. **Goal 2.a.** Establish a Business Recognition Program (p)
 - i. Draft presentation
 - c. **Goal 2.c.** Community sign update (p)
4. Other Business
5. Public Comment
6. Adjournment