

Wauconda

Moving in the Right Direction



Join These Successful Wauconda Businesses

- Ace Hardware
- Advance Auto
- Dock's Bar & Grill
- Dotty's
- Fidelitone
- Jewel/Osco
- Jimmy Johns
- Lindy's Restaurant & Marina
- Progressive Components
- Slyce Coal Fired Pizza
- Stack-on
- Synergy Flavors



WAUCONDA is a popular lakeside community that attracts residents, visitors and businesses who appreciate the amenities that earned the Village the Daily Herald's 2015 Top Pick Award for "Best City/Town to Live" for the fourth year in a row! It is the perfect destination for family recreation, unique dining, live music entertainment, shopping along our beautiful Main Street, and conducting business in one of our many established business areas.

The Village Board and professional staff encourage economic development through streamlined application processes and financial incentives such as the newly adopted TIF District. An expanded sewage treatment capacity of 1.4 million gallons per day, enhances the potential for commercial expansion.

Three major highways intersect Wauconda including US Route 12, US Route 59, and IL Highway 176. Plus, nearby access to several commuter trains connect residents to Chicago, located 40 miles to the southeast.



High Daily Traffic Volumes:

- ◆ US Route 12: 39,867
- ◆ US Route 59: 15,500
- ◆ IL Route 176: 20,563

2015 Five-Mile Ring Demographics:

- ◆ Population: 69,728
- ◆ Daytime Population: 54,244
- ◆ Households: 25,022
- ◆ Median Household Income: \$93,070
- ◆ Median Disposable Income: \$68,904
- ◆ Total Retail Trade Leakage: \$789,207,079

*"Your next **RETAIL** opportunity starts in Wauconda!"*

...Why Wauconda?

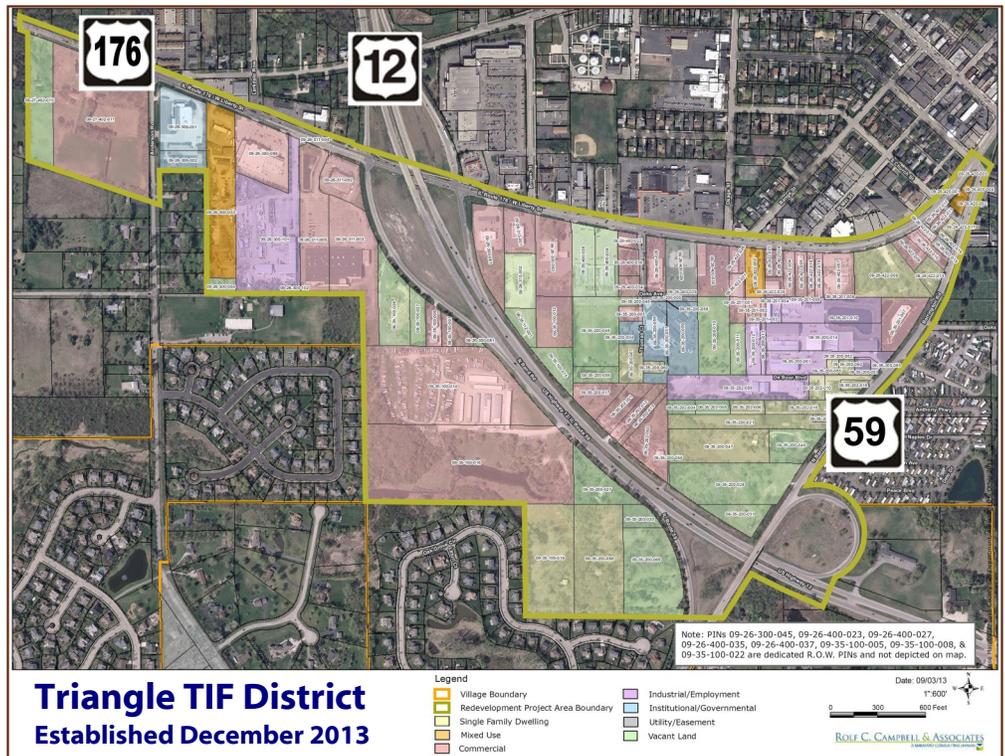
Access To Customers:

- ◆ 6,680 Businesses and 62,265 Employees
- ◆ 154,220 Residents Including 58,172 Households
- ◆ Located on Three Major Highways with High Daily Traffic Counts

Opportunity:

- ◆ Over \$3.5 Billion in Retail Demand Potential
- ◆ Current Retail Sales Supply is only \$2.3 Billion
- ◆ Total Retail Trade and Food & Drink Gap: \$1,151,347,576
- ◆ Strongest Retail Demand For Automobile Dealers, Clothing and Accessories Stores, Food Services, and Specialty Food Stores
- ◆ Wide Array of Existing and Development Ready Sites
- ◆ Newly formed Triangle TIF District with 225 Total Acres Ready for Redevelopment

Source: 2015 ESRI and Experian reports 7-mile radius at 600 W. Liberty Street



wauconda-il.gov

Village of Wauconda

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