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**VILLAGE OF WAUCONDA
COMMUNICATIONS COMMITTEE MEETING
MONDAY, SEPTEMBER 26, 2011
5:30 P.M.**

MINUTES

The following were in attendance: Trustee Starkey, Trustee Black, Director Krajniak, Mayor Knigge, and Administrator Geary.

1. ITEMS FOR DISCUSSION

A. APPROVAL OF MINUTES FROM AUGUST 16, 2011 MEETING

Minutes were approved.

B. PAST/UPCOMING EVENTS

- **ELECTED OFFICIALS' ROUNDTABLE**
The Committee discussed the September 21st Roundtable meeting and agreed that it was a worthwhile event.
- **HOLIDAY WALK (DEC. 3RD)**
Chair Linda Starkey shared that the Committee has the opportunity to participate in an informational booth for the Holiday Walk. Administrator Geary mentioned that the Holiday light switch is available for the event. The Committee discussed advertising the event through e-News and FaceBook. It was decided go into more detail as the event nears.
- **CHAMBER EXPO (FEB 25TH & 26TH)**
The Committee discussed ideas for the Villages booth at the 2012 Chamber Expo, including the possibility of a keyboard and monitor available for e-News sign-ups.

The Committee discussed the current status of the Village's communication tools, promoting Lake Michigan water at the Expo, and an update on Route 53 information.

2. ADJOURNMENT

The meeting was adjourned at 6:35 p.m.