



Economic Development Administrative Report Items: November 15, 2011

What's happening...

Here are items happening in Economic and Community Development since the last report was distributed:

DECEMBER EDITION OF *THE VILLAGE VOICE*

The December edition of *The Village Voice* will highlight a number of important topics including Lake Michigan Water, a post-Fire Referendum update, the benefits of local government agencies working together, financial advantages of Wauconda's recycling efforts, the Village Board's six-month Strategic Plan update, and Committee goals and accomplishments. The upcoming edition is expected to go live in mid-December and will be featured on the Village's website, e-News, and on Facebook. Printed copies will be available at Village Hall and other key locations.

BUSINESS ACTIVITY & OUTREACH

New business activity in Wauconda:

- "Beyond the Garden" - a new retail shop has opened at 327 N. Main Street that features unique home and garden décor.
- Next door to this location, Eduardo Collazo, owner of Eduardo's Catering in Wauconda, is planning to open a take-out restaurant in the vacant hot dog stand.
- A bike repair/general store/sports outfitter is coming to Wauconda. Located at the corner of S. Main St. and Kent Ave., the business will cater to a wide variety of sports enthusiasts.
- Strawberry Moon, located at 204 S. Main, is scheduled to open just before Thanksgiving. This new establishment will feature specialty martinis and more.

Outreach efforts:

- Mr. Doug Corson – Founder of AA Thread Seal Tape in Wauconda (1275 Kyle Court).
- Rich Laskowski Sr. & Jr. – Owners of Ace Hardware
- Brian Rynes – Ridgestone Bank representative for the Lakeside Inn building
- Dana Smith – Manager of Jewel for demolition update for Liberty Plaza
- Mill Street businesses regarding road construction upgrades
- Jeff Howard – Update on lease agreement with Safeway/Dominicks
- Tom Crowley – CEO MBX Systems
- Ken Kledzik – Manager of Walgreens
- Spencer LeMenager - Update on plans and demolition of Liberty Plaza

LIBERTY PLAZA BUSINESS RELOCATIONS

The following is an overview of former businesses from Liberty Plaza that have relocated to new Wauconda locations:

- Kumon Math & Reading Center – 523 W. Liberty
- Edward Jones - 121 N Main Street
- Sun Splash & Tan – 618 W. Liberty
- H&R Block - 604-B West Liberty Street (December 2011 move in date)

COMMUNICATIONS UPDATE

Website: Contracted website developer has completed initial transfer of current website to a new template. The Communications Committee identified improved navigation elements for the new site. Next steps: review, update and create new pages before launching.

Mayor's TV: Printed and electronic community literature is currently being provided to CGI Communications in preparation for the video tour program next spring. Items include (but are not limited to) the 2011 Community Guide, local maps, Village newsletters, departmental brochures, photos, and website/social media links and statistics.

ANNOUNCEMENTS FOR BUSINESS EVENTS

- **Mike Hansen State Farm Insurance Open House**
Wed., November 16th, 4:00 p.m. to 7:00 p.m. Ribbon Cutting
Ceremony sponsored by the Wauconda Area Chamber of Commerce at 5:00 p.m.
- **Holiday Walk on Main Street**
Sat., December 3rd, 1:00 p.m. to 5:00 p.m.
Sponsored by the Village of Wauconda, the event highlights Main Street businesses and participating vendors.
- **9th Annual EXPO and Community Showcase**
Sat., February 25th and Sun., February 26th at the Wauconda High School. The Village of Wauconda will be participating in this popular event sponsored by the Wauconda Area Chamber of Commerce.



RELATED COMMITTEE & MEETING ANNOUNCEMENTS

- **Communications Committee Meeting**
Tues., November 22nd at 5:30 p.m., 109 W. Bangs Street
- **Joint Economic Development/Building & Zoning Committee Meeting**
Tues. December 20th at 5:00 p.m., 109 W. Bangs Street
- **Intergovernmental Roundtable Meeting**
Wed., January 11th at the Wauconda Township Office (Time TBD)